

NCA *Insider*

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Convention 2011 Special Issue

NCA Insider

The *Insider* is an outlet for NCA to share information with members about academic and professional resources created by or through the association, and is distributed by email quarterly. The categories listed below appear in the *Insider*. Previous copies of the *Insider* can be viewed at www.natcom.org/insider.

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CARD Calls

NCA's Free Monthly Seminars for Members

This year's CARD (Communicating about Research and Professional Development) Calls include seminars on grantseeking, program review, teaching online courses and student learning outcomes assessment. The next CARD call is scheduled for February 2012, and the topic is "Turning your Convention Papers into Publications." To view the CARD Call schedule for the 2011-12 academic year, see www.natcom.org/cardcalls; to register for CARD Calls, email Dan Fogarty at dfogarty@natcom.org and provide your name, affiliation and email address.

Chairs' Corner

The Chairs' Corner is an online resource for department chairs and is a virtual space where chairs can access institutional data, get information on department leadership, and find articles related to department management, faculty evaluation, etc. It is updated monthly. See new articles related to Making the Case for and Advancing the Discipline and new information on Program Review and Assessment. Both can be viewed at www.natcom.org/chairscorner.

Conferences - Upcoming

Chairs' Summer Institute

Department chairs are invited to the first Chairs Summer Institute, sponsored by NCA. It will be held June 22-25, 2012 at the St. Gregory Hotel in Washington, DC. The Institute will focus on "Making your Department More Visible." More information will be forthcoming in the January and April *Insiders*. Contact Betsy Bach (bbach@natcom.org) with questions about the Institute.

Doctoral Honors Seminar

The 2012 Doctoral Honors Seminar will be held at the University of Southern California. Seminar dates and the Call for Proposals will be announced in the January edition of the *Insider*.

NCA Institute for Faculty Development

The 2012 Institute returns to Hope College in Holland, MI for its 26th meeting. The Institute will be held from July 22-28, 2012. For more information, see www.hope.edu/academic/communication/nca/institute/index.htm.

Data about the Discipline

There is a new section on NCA's website called Data about the Discipline. Here you will find general data on communication programs, data for program review and evaluation, and data on graduate education. Check out www.natcom.org/data for more information.

C-Briefs

We have begun publishing monthly short research reports, called C- (Communication) Briefs. Visit www.natcom.org/data to find the first 3 reports, which include tips for improving department websites, an analysis of communication department names, and a distribution of communication departments in the United States.

Comprehensive List of Undergraduate Communication Departments

Two databases are posted to provide information on communication programs in the United States. The first is an updated database of all communication departments in accredited undergraduate institutions. Departments are listed by state and institution, and contain the name of the department chair and the department website. A separate list of programs offering a Master's degree in communication containing the same variables is also available. View the lists by clicking on "General Data on Communication Programs" at www.natcom.org/data.

Survey of Job Postings

A survey of teaching positions advertised in both *Spectra* and *AEJMC* publications from 2005-2010 can be found at www.natcom.org/data.

Discipline Advocacy

Participants needed! Please consider joining with members of the Research Board and NCA staff for Humanities Advocacy Day 2012, sponsored by the National Humanities Alliance. The event begins the evening of March 18 with an orientation session, followed by an all-day informational session on Monday March 19. On March 20 we will make Congressional visits to advocate for humanities policy. For more information contact Betsy Bach (bbach@natcom.org) and see www.nhalliance.org/news/national-humanities-alliance-to-hold-2012-annual-m.shtml.

NCA has been accepted to demonstrate communication science in the Second Annual USA Science and Engineering Festival (USASEF) Expo, which takes place on the National Mall, in Washington DC on April 28-29, 2012. We are collaborating with the Department of Communication at George Mason University to demonstrate "Saving the Planet through Communication." For more details on the festival, see www.usasciencefestival.org.

Funding 101

Grantseeking Basics for the Communication Scholar Video Available

An NCA video, "Grantseeking Basics for the Communication Scholar," can be found at www.natcom.org/grantseeking. The video includes advice from four accomplished grant winners from the discipline and tips from four representatives of public or private funding agencies.

Grants Database

A list of grants over \$5,000 received by communication researchers since 2000 will be available with the launch of the new website in the Research Resources section. The list is not complete. Please help us update the list and add your grant information to this database by going to www.natcom.org/grantsdata and entering your information online.

Current RFP Tracker – *Updated October 13, 2011*

The October 2011 Tracker has a number of new postings and funding opportunities. Current funding opportunities for communication scholars include research grants, residential fellowships, travel funds, and awards. For questions, or to submit an RFP for inclusion, contact Dan Fogarty (dfogarty@natcom.org).

Publications

New Edition of Pathways Available

An updated version of this popular NCA publication will be available in December, 2011. Revisions include updated career information and salary data, as well as the addition of profiles of recent communication graduates and the careers that they are pursuing.

Taylor & Francis Online Goes Mobile

Explore knowledge on the move with the new Taylor & Francis Online mobile site. Available on Blackberry, iPhone, Android, and tablet PCs, the mobile site provides an optimized interface for browsing, reading, and searching. You can even access your institution's holdings by pairing your mobile device with the site. Further information is available at www.tandfonline.com.

Virtual Special Issue on Voice

Keep an eye out for the first NCA Virtual Special Issue, which will be available online on the Communication Arena for the convention at www.communicationarena.com. Focusing on the theme of Voice and edited by two NCA Editors, Heidi Rose and Shiv Ganesh, this online issue collates articles from across the archives of all 10 NCA journals.

Visit the Routledge Booth

Visit the Taylor and Francis booth (numbers 201-207) in the Exhibit Hall during the convention in New Orleans. Here you can get information on the NCA journals as well as a demonstration of the new Taylor & Francis mobile application.

Publishing Primer

A new virtual space, the Publishing Primer (www.natcom.org/primer), will debut in early 2012. It will be a resource page for authors, reviewers, and editors. NCA members can link to articles on conducting publishable research, tips for publishing your results, and discussions on the changing landscape of publishing.

Virtual Faculty Lounge

Check out the Virtual Faculty Lounge (www.natcom.org/vfl) for new Teaching Tips interviews with University of Maryland Professors Trevor Parry-Giles on Political Communication and Andy Wolvin on Listening. In a third new interview Baylor University Professor Mark Mormon offers his insights on teaching Family Communication. Each Teaching Tips interview is augmented with assignment suggestions and sample syllabi. If you have materials you would like to submit to the Virtual Faculty Lounge, particularly to the modules on Assign This and the Syllabi Collection, please contact Brad Mello at bmello@natcom.org.



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